

Sponsorship Levels

Honorary Admiral – \$20,000

- Elite sponsor trophy and recognition
- Company name/logo on Regatta materials and wear, corporate banner on four spectator boats (company-provided banners) and inclusion in Sharp HospiceCare's *Legacies* newsletter and *SDYC Mainsheet* newsletter
- Featured on Sharp HealthCare's Web site in September — more than 300,000 visitors each month
- Full-page advertisement in 2004 Regatta program
- Logo placement in a *San Diego Business Journal* display advertisement
- Private spectator boat for 20 people
- 20 V.I.P. tickets for pre-Regatta reception, dinner, silent auction and dance. 20 tickets for post-Regatta party and awards ceremony
- 50 opportunity tickets to win valuable prizes

Honorary Commodore – \$10,000

- Presenting sponsor plaque
- Company name/logo on Regatta materials and wear, corporate banner on two spectator boats (company-provided banners) and inclusion in Sharp HospiceCare's *Legacies* newsletter and *SDYC Mainsheet* newsletter
- Full-page advertisement in 2004 Regatta program
- Logo placement in a *San Diego Business Journal* display advertisement
- Private spectator boat for 10 people
- 10 V.I.P. tickets for pre-Regatta reception, dinner, silent auction and dance. 10 tickets for post-Regatta party and awards ceremony
- 25 opportunity tickets to win valuable prizes

Honorary Vice Commodore – \$5,000

- Company name/logo on Regatta materials and wear, corporate banner on one spectator boat (company-provided banner) and inclusion in Sharp HospiceCare's *Legacies* newsletter and *SDYC Mainsheet* newsletter
- Half-page advertisement in 2004 Regatta program
- Logo placement in a *San Diego Business Journal* display advertisement
- Spectator boat tickets for 6 people

- 6 tickets for pre-Regatta reception and dinner, silent auction and dancing, post-Regatta party and awards ceremony
- 25 opportunity tickets to win valuable prizes

Honorary Captain – \$2,500

- Company name/logo on Regatta materials and wear, and inclusion in Sharp HospiceCare's *Legacies* newsletter and *SDYC Mainsheet* newsletter
- Quarter-page advertisement in 2004 Regatta program
- Company name recognized in a *San Diego Business Journal* display advertisement
- Spectator boat tickets for 4 people
- 4 tickets for post-Regatta party and awards ceremony
- 25 opportunity tickets to win valuable prizes

Honorary Mariner – \$1,500

- Company name/logo on Regatta materials and wear, and inclusion in Sharp HospiceCare's *Legacies* newsletter and *SDYC Mainsheet* newsletter
- Recognition in 2004 Regatta program
- Spectator boat tickets for 2 people
- 2 tickets for the post-Regatta party and awards ceremony
- 25 opportunity tickets to win valuable prizes

Honorary First Mate – \$1,000

- Inclusion in Sharp HospiceCare's *Legacies* newsletter and *SDYC Mainsheet* newsletter
- Recognition in 2004 Regatta program
- Spectator boat tickets for 2 people
- 2 tickets for the post-Regatta party and awards ceremony

Honorary Sailor – \$500

- Inclusion in Sharp HospiceCare's *Legacies* newsletter and *SDYC Mainsheet* newsletter
- Recognition in 2004 Regatta program
- Spectator boat tickets for 2 people

bringing comfort to each day

"I wouldn't have believed a place like Sharp HospiceCare's LakeView Home existed. It was such a place of refuge and solace for Mom."

- Family of Mary Bergquist, LakeView Home resident



"Sharp HospiceCare gave us the opportunity to carry out Bill's desire to remain at home until his death. Your medical advice, caring and spiritual help exceeded all our expectations."

- Bettye B. Brown and David Balfour, in memory of William M. Brown, Jr.



"Your presence in our lives during a difficult time was a kind and loving experience."

- Jeanne C., family member of Sharp HospiceCare patient

SHARP
San Diego's Health Care Leader

DESIGNED BY
Neal Johnson Art+Design • 619.225.1905



Sharp HospiceCare

BENEFIT REGATTA

Setting Sail for Others

September 25-26, 2004

San Diego Yacht Club • 1011 Anchorage Lane
San Diego, CA 92106

SHARP Hospice Care

Join a one-of-a-kind San Diego racing event and support hospice patients and their families during one of life's most challenging times. Racers compete to earn a spot in the April 2005 National Hospice Regatta in Annapolis, MD. San Diego Yacht Club, a premier yacht club since 1886, joins other local outstanding racing organizations to help raise funds and community support for Sharp HospiceCare.

"We're thrilled at the caliber of racers who have given of themselves to help our families. Their participation will bring comfort to many."

- Suzi Johnson,
vice president, Sharp HospiceCare



Saturday, September 25

Pre-Regatta Dinner and Silent Auction

5:30 p.m.
San Diego Yacht Club
Join us for an exciting Saturday evening as we kick-off our weekend festivities with a special "Setting Sail for Others" ceremony. View the ultimate Model Boat Race, enjoy a fabulous dinner and bid on fantastic auction items. Dancing and live music by "Stage 4" round out this spectacular evening.



Model Boat Race

5:30 p.m.
Turning Basin
The ultimate small race for big fun. Sailors and landlubbers alike will enjoy the spectacle of fierce competition as skippers vie for fame and fortune. Guests can watch from the beautiful deck of the San Diego Yacht Club while enjoying a cool beverage and cheering on a favorite racer.



Sunday, September 26

Paddle Dinghy Duck Race

10 a.m., *La Playa Cove*
For you lighthearted racers, paddle your way through the course while collecting rubber ducks. The dinghy completing the course with the most ducks wins. The winner receives the prestigious "Rubber Duck Trophy!"

Regatta

11 a.m., *San Diego Bay Skippers Meeting at San Diego Yacht Club*
1 p.m., *Regatta First-Start*
4 - 7 p.m., *Post-Regatta party and awards reception*

Whether you're an experienced racer or just sail for pleasure, the Sharp HospiceCare Benefit Regatta is for you. Come enjoy the camaraderie, fun and satisfaction of sailing for an important cause.



Spectator Boats

11:30 a.m., *Boarding at San Diego Yacht Club*

Everyone is welcome to participate in this fun-filled day. Those that are not racing can board one of our spectator boats to join the action. Enjoy lunch, snacks and beverages while watching the exciting Regatta.

Yes, please send me an official entry form:

_____ For the Model Boat Race
_____ For the Paddle Dinghy Duck Race
_____ To enter my boat in the Regatta

Skipper name: _____

Boat name: _____

Yacht club affiliation: _____

PHRF rating: _____

E-mail: _____

Phone: _____

Entry Fees:

Model Boat Race - \$10
Paddle Dinghy Duck Race - \$20
Regatta - \$40
Spectator Boat Seat - \$30

Win fantastic prizes and trophies for racing and event participation.

Become a Sponsor!

Sponsor name: _____

Contact person: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone (Wk): _____ (Hm): _____

E-mail: _____

Sponsorship Race Entry or Spectator Boat Seat Request

Complete and return your sponsorship or request for an official race entry form by mail or fax. For information, including how to secure a spectator boat seat, call (619) 667-1956, visit www.sdyc.org or e-mail debbie.satter@sharp.com.

Return Form to:

Regatta Official
8881 Fletcher Parkway, Suite 336
La Mesa, CA 91942
Fax: (619) 667-1916

Check payable to *Sharp HospiceCare* (enclosed)

Credit card (circle one): Visa • MasterCard • Discover • AmEx

Exp. date: _____

Credit card number: _____

Amt.: _____ Signature: _____

Name on card: _____